Hi (First Name),

I don’t believe we have ever met in person but I’m a local Realtor that showed your neighbor’s house yesterday at (address of property). Unfortunately my buyer’s offer was not accepted but I am sure that I am not shocking you when I say that they are absolutely in love with your neighborhood… but that’s actually why I am reaching out.

With all of the tools available to people today I take my job very seriously and try to provide real value beyond what a computer or app on it’s own can possibly provide. While my buyer’s offer wasn’t accepted, they are still very interested in your neighborhood.

If you are considering selling or even have the slightest of interest I would love it if you could reach out to me right away before my client’s buy something else. While I can’t promise that your house will be the perfect match for them I can guarantee that I will bring it to their attention.

Even if you aren’t ready right now, your neighbor’s house going up for sale may have changed your value. If you would like to know if it has changed just let me know.

Please feel free to call me at (your number) or email me at (your email) to ask me any questions or get more specific without feeling any pressure.

Thanks and I look forward to hearing back from you!

(Your info)

*My business is the result of the support and referrals from people like you… Thank you!*

*\*Note: If your house is already listed with another brokerage please disregard this letter. It is by no means meant to market to properties currently for sale.*