Hi (Seller’s Name),

Since my last letter to you I have noticed that you still have not decided to put your house back on the market yet. I am crossing my fingers and hoping that this also means that you have also not yet selected the Realtor who is going to assist you…

In my opinion there are very distinct reasons why a house sells or does not sell. But the 5 most important are as follows:

1. Price

2. Location

3. Marketing

4. Condition

 5. **THE AGENT REPRESENTING YOU!**

I am sure that you understand that out of the 5, there is only 1 that we can’t do anything about; location. But the other 4 we have complete control over.

There have also been some recent listings and sales in your area that have changed your value that I would love to talk to you about.

If you are still considering selling your home it would be worth it for you to pick up the phone and give me a call at (your number) or email me at (your email) or contact me on social media at (your social info). Whatever is easier for you.

I look forward to hearing from you!

(Your Name and Title)

*My business is the result of the support and referrals from people like you… Thank you!*